



# 20.109 Communication Workshop 2: Abstracts and Titles (+ some writing basics)

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*Untitled*  
Mark Rothko, 1968  
Phillips Collection (Washington, DC)

Helping you communicate effectively.  
[be.mit.edu/communicationlab](https://be.mit.edu/communicationlab)

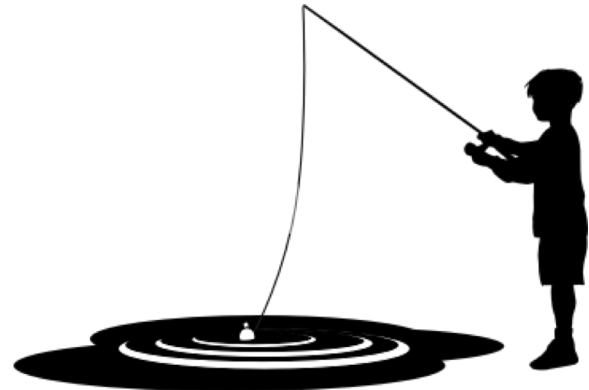
# Abstracts + Titles:

## Why do they matter?

Attracting your audience: first judgment

Influencing whether someone will read or cite your paper

Indexing – Will readers find your paper?

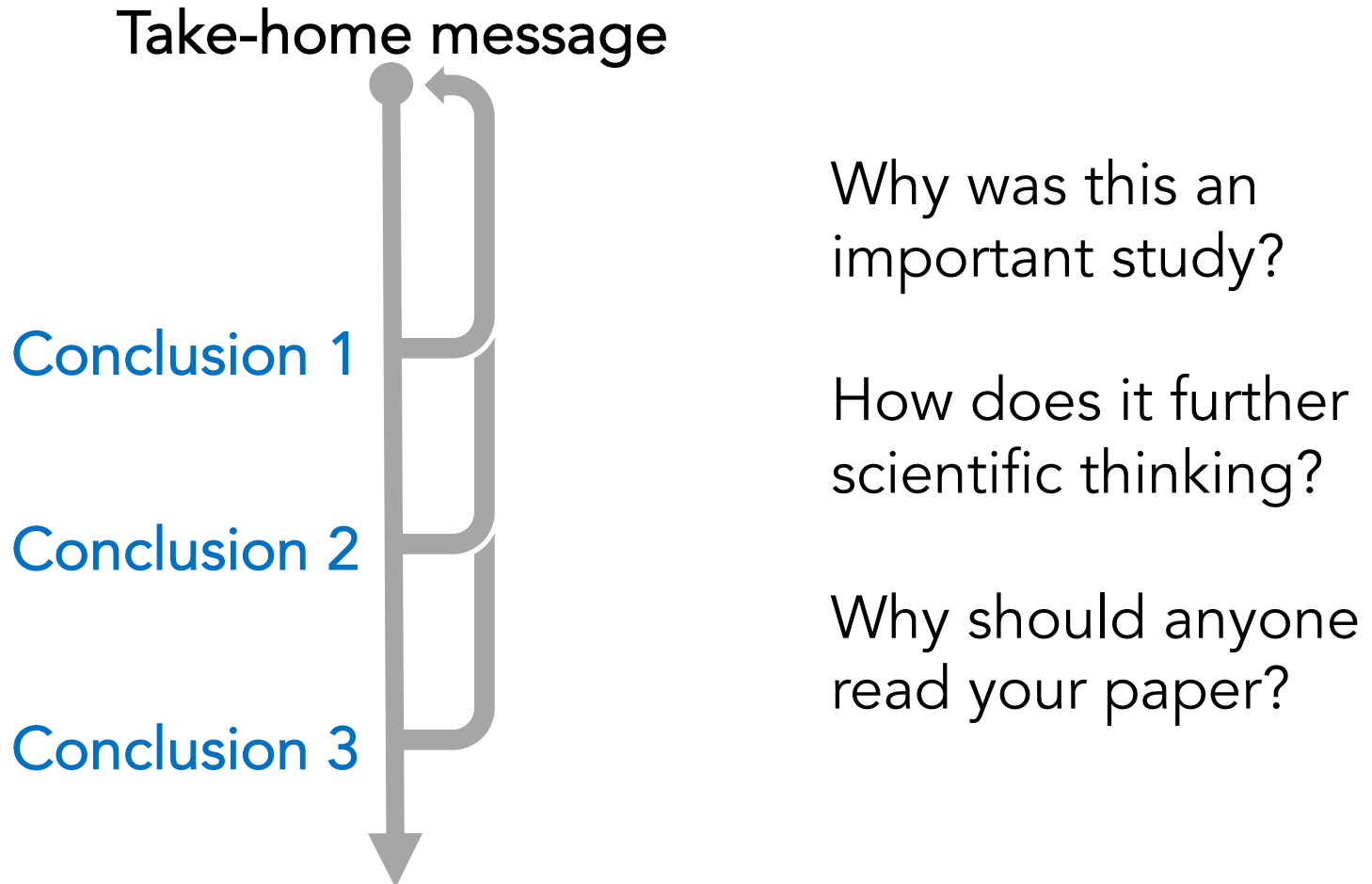


# Abstracts + Titles:

## Who is the audience?

- People in your field
- Editors, reviewers
- Researchers outside your field
- Students
- Reporters
- Anyone looking for information

Your abstract and title convey your central hypothesis and take-home message.



Titles

# Think about the last lit search you did.

You probably picked what to read based largely on the title!

## Search results

Items: 1 to 20 of 573

<< First < Prev Page 1 of 29 Next > Last >>

- [Onychomycosis due to dermatophytes species in Iran: Prevalence rates, causative agents, predisposing factors and diagnosis based on microscopic morphometric findings.](#)
  1. Babayani M, Salari S, Hashemi SJ, Ghasemi Nejad Almani P, Fattahi A. J Mycol Med. 2018 Feb 12. pii: S1156-5233(17)30288-3. doi: [10.1016/j.mycmed.2017.12.009](#). [Epub ahead of print] PMID: [29449074](#) [Similar articles](#)
  
- [The \*Troika\* Host-Pathogen-Extrinsic Factors in Tuberculosis: Modulating Inflammation and Clinical Outcomes.](#)
  2. Bastos HN, Osório NS, Gagneux S, Comas I, Saraiva M. Front Immunol. 2018 Jan 9;8:1948. doi: [10.3389/fimmu.2017.01948](#). eCollection 2017. Review. PMID: 29375571 **Free PMC Article** [Similar articles](#)
  
- [Assessment of ocular toxoplasmosis patients reported at a tertiary center in the northeast of Iran.](#)
  3. Hosseini S, Moghaddas E, Sharifi K, Moghaddam MD, Shamsian SA. Int Ophthalmol. 2018 Jan 15. doi: [10.1007/s10792-017-0764-3](#). [Epub ahead of print] PMID: 29335806 [Similar articles](#)
  
- [Fauna, Ecological Characteristics, and Checklist of the Mosquitoes in Mazandaran Province, Northern Iran.](#)
  4. Nikookar SH, Fazeli-Dinan M, Azari-Hamidian S, Nasab SNM, Aarabi M, Ziapour SP, Enayati A, Hemingway J. J Med Entomol. 2018 Jan 6. doi: [10.1093/jme/tjx228](#). [Epub ahead of print] PMID: 29325101 [Similar articles](#)
  
- [On the relationship of anthranilic derivatives structure and the FXR \(Farnesoid X receptor\) agonist activity.](#)
  5. Kronenberger T, Windshügel B, Wrenger C, Honorio KM, Maltarollo VG. J Biomol Struct Dyn. 2018 Jan 10:1-14. doi: [10.1080/07391102.2017.1417161](#). [Epub ahead of print] PMID: 29237358

# Titles should be messages:

What did you find? So what?

A survey of small molecules with ligand binding activity

vs.

Conserved hydroxyl and carbonyl ligand structures are implicated in high-affinity receptor binding

# Frame titles for your audience

The level of detail can vary for the same paper

Inulin modulates conspecific antagonism towards vancomycin-resistant *B. subtilis* strain BF819 in the human gut microbiome

vs.

A human gut commensal exhibits targeted antagonism towards an antibiotic-resistant clinical counterpart



# Build and simplify your title with key terms

KEY NOUNS

KEY VERBS

Novel methods for early prediction of undesirable interference by microbial inhabitants of the human gut with metabolism of the cardiac drug digoxin give rise to strategies for alleviating drug inactivation

## NEW AND IMPROVED TITLE

Predicting and alleviating drug interference by human gut microbiome

## TOO SIMPLIFIED = LESS INFORMATIVE

Novel methods for prediction of drug interference

# How might we improve this title?

Surveying somatic mutations in P53, EGFR, BRCA1, and HRAS for impact on MCF7 tumors with heterogeneous cell composition.

Replace jargon to attract a broader audience

Surveying the impact of breast cancer oncogenes on tumor heterogeneity

# If your story doesn't seem conclusive, what can you do?

- Tell your story in a different way--focus on the technology? what did you learn?
- Convey a message of negative results

Brief Communications Arising | 19 September 2018

**Evidence that CD32a does not mark the HIV-1 latent reservoir**

- Write a descriptive title that is still clear and interesting

# Abstracts

# Unscramble this real abstract

## **Clonal dynamics of native haematopoiesis.**

**Nature.** 2014 Oct 16; 514(7522): 322–327.

Sun J, Ramos A, Chapman B, Johnnidis JB, Le L, Ho YJ, Klein A, Hofmann O, Camargo FD.

# Assemble this abstract

1. It is currently thought that life-long blood cell production is driven by the action of a small number of multipotent haematopoietic stem cells.
2. Evidence supporting this view has been largely acquired through the use of functional assays involving transplantation.
3. However, whether these mechanisms also govern native non-transplant haematopoiesis is entirely unclear.
4. Here we have established a novel experimental model in mice where cells can be uniquely and genetically labelled *in situ* to address this question.

5. Using this approach, we have performed longitudinal analyses of clonal dynamics in adult mice that reveal unprecedented features of native haematopoiesis.
6. In contrast to what occurs following transplantation, steady-state blood production is maintained by the successive recruitment of thousands of clones, each with a minimal contribution to mature progeny.
7. Our results demonstrate that a large number of long-lived progenitors, rather than classically defined haematopoietic stem cells, are the main drivers of steady-state haematopoiesis during most of adulthood.
8. Our results also have implications for understanding the cellular origin of haematopoietic disease.

# Clonal dynamics of native haematopoiesis.

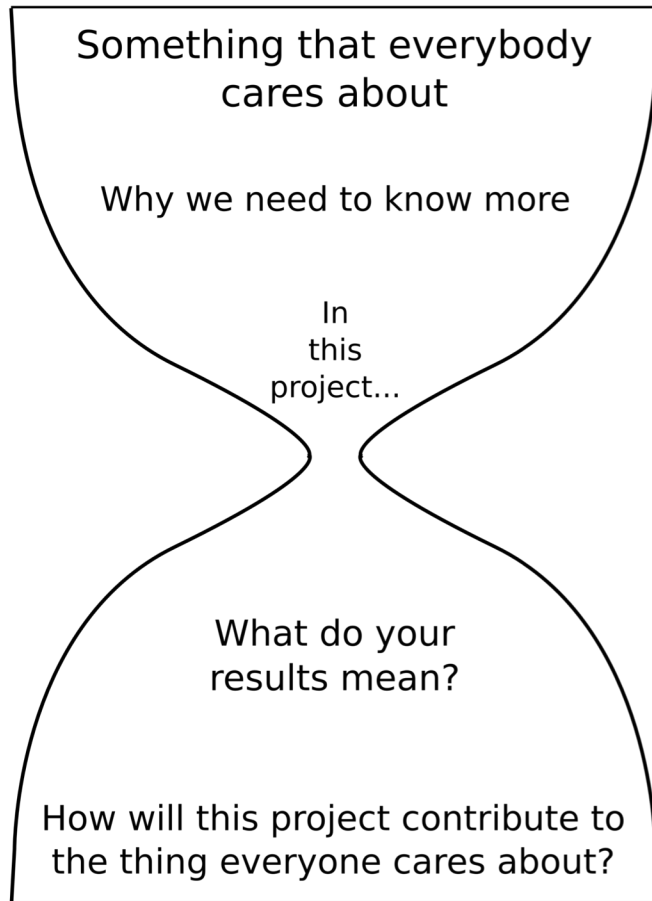
Sun J, Ramos A, Chapman B, Johnnidis JB, Le L, Ho YJ, Klein A, Hofmann O, Camargo FD.

## **Abstract**

It is currently thought that life-long blood cell production is driven by the action of a small number of multipotent haematopoietic stem cells. Evidence supporting this view has been largely acquired through the use of functional assays involving transplantation. However, whether these mechanisms also govern native non-transplant haematopoiesis is entirely unclear. Here we have established a novel experimental model in mice where cells can be uniquely and genetically labelled in situ to address this question. Using this approach, we have performed longitudinal analyses of clonal dynamics in adult mice that reveal unprecedented features of native haematopoiesis. In contrast to what occurs following transplantation, steady-state blood production is maintained by the successive recruitment of thousands of clones, each with a minimal contribution to mature progeny. Our results demonstrate that a large number of long-lived progenitors, rather than classically defined haematopoietic stem cells, are the main drivers of steady-state haematopoiesis during most of adulthood. Our results also have implications for understanding the cellular origin of haematopoietic disease.



# An effective abstract is an hourglass-shaped message.



**General background**

**Specific background**

**Knowledge gap, Unknown**

**HERE WE SHOW...**

**Results**

**Implication**

**Significance**

# The hourglass structure overlaid on our abstract

1. It is currently thought that life-long blood cell production is driven by the action of a small number of multipotent haematopoietic stem cells.

**General background**

2. Evidence supporting this view has been largely acquired through the use of functional assays involving transplantation.

**Specific background**

3. However, whether these mechanisms also govern native non-transplant haematopoiesis is entirely unclear.

**Knowledge gap,  
Unknown**

4. Here we have established a novel experimental model in mice where cells can be uniquely and genetically labelled *in situ* to address this question.

**HERE WE SHOW...**

5. Using this approach, we have performed longitudinal analyses of clonal dynamics in adult mice that reveal unprecedented features of native haematopoiesis.

**Results**

6. In contrast to what occurs following transplantation, steady-state blood production is maintained by the successive recruitment of thousands of clones, each with a minimal contribution to mature progeny.

**Results**

7. Our results demonstrate that a large number of long-lived progenitors, rather than classically defined haematopoietic stem cells, are the main drivers of steady-state haematopoiesis during most of adulthood.

**Implication**

8. Our results also have implications for understanding the cellular origin of haematopoietic disease.

**Significance**

The knowledge gap and “here we show” are next to each other, creating a logical flow for the reader.

However, whether these mechanisms also govern native non-transplant haematopoiesis is entirely unclear.

**Knowledge gap,  
Unknown**

Here we have established a novel experimental model in mice where cells can be uniquely and genetically labelled *in situ* to address this question.

**HERE WE SHOW...**

# An argument = claim + evidence + reasoning

Claim                      A statement of our understanding about a phenomenon, about the outcome of a study, or about the author's view of the field

---

Evidence                Data to support the claim

---

Reasoning              Justification of the claim that shows **how** the evidence specifically supports the claim

# Your abstract should contain at least one claim, which is your take home message

Here we have established a novel experimental model in mice where cells can be uniquely and genetically labelled *in situ* to address this question.

**HERE WE SHOW...  
(CLAIM)**

Using this approach, we have performed longitudinal analyses of clonal dynamics in adult mice that reveal unprecedented features of native haematopoiesis.

**Results  
(Evidence)**

In contrast to what occurs following transplantation, steady-state blood production is maintained by the successive recruitment of thousands of clones, each with a minimal contribution to mature progeny.

**Results  
(Evidence)**

Our results demonstrate that a large number of long-lived progenitors, rather than classically defined haematopoietic stem cells, are the main drivers of steady-state haematopoiesis during most of adulthood.

**Implication  
(Reasoning)**

# Your “here we show” sentence relates directly to your report’s take-home message

Take-home message



Here we demonstrate the power of Small Molecule Microarrays (SMMs) in screening for small molecules that can be used in tandem with the SMART concept.

or

Here we have used several assays to determine whether smaller molecules bind FKBP12 with similar affinities to the known binders.

# Your abstract's key results sentences support your take-home message

Take-home message

Here we demonstrate the power of Small Molecule Microarrays (SMMs) in screening for small molecules that can be used in tandem with the SMART concept.

Conclusion 1

Conclusion 2

Conclusion 3

We analyzed SMM data that screened 30,000 small molecules for potential binders to the presenter protein FKBP12 and discovered 31 potential binders.





# Your abstract's key results sentences support your take-home message

Take-home message

Here we have used several assays to determine whether smaller molecules bind FKBP12 with similar affinities to the known binders.

Conclusion 1

Conclusion 2

Conclusion 3

Our data show that compared to FKBP12 alone, both ligands 18 and 28 significantly increased FKBP12 activity by about 5x and 6x, respectively ( $p < .0005$ ), and ligand 28 significantly decreased the melting temperature of FKBP12 ( $p < 0.05$ ).

...



## Keep descriptions of key methods to a minimum

We first used small molecule microarrays to screen for ligands that could bind to FKBP12. Next, PPIase (peptidyl-prolyl cis-trans isomerase) assay was conducted to determine the level of FKBP12 protein activity. Then, a DSF (differential scanning fluorimetry) assay was conducted to confirm ligand binding to FKBP12.

We further evaluated two potential binders, ligands 18 and 28, using peptidyl-prolyl isomerase (PPIase) and differential scanning fluorimetry (DSF) assays to confirm ligand binding.

# Signals in the abstract help guide the reader

Question + Experiment	Results	Answer/ Conclusion	Implication
To determine whether..., we...	We found...	We conclude that...	These results suggest that...
We asked whether...	Our results show...	Thus,...	These results may play a role in...
To answer this question, we...	Here we report...	These results indicate that...	Y can be used to...
X was studied by...			

# A word on tense

## Clonal dynamics of native haematopoiesis.

Present Tense

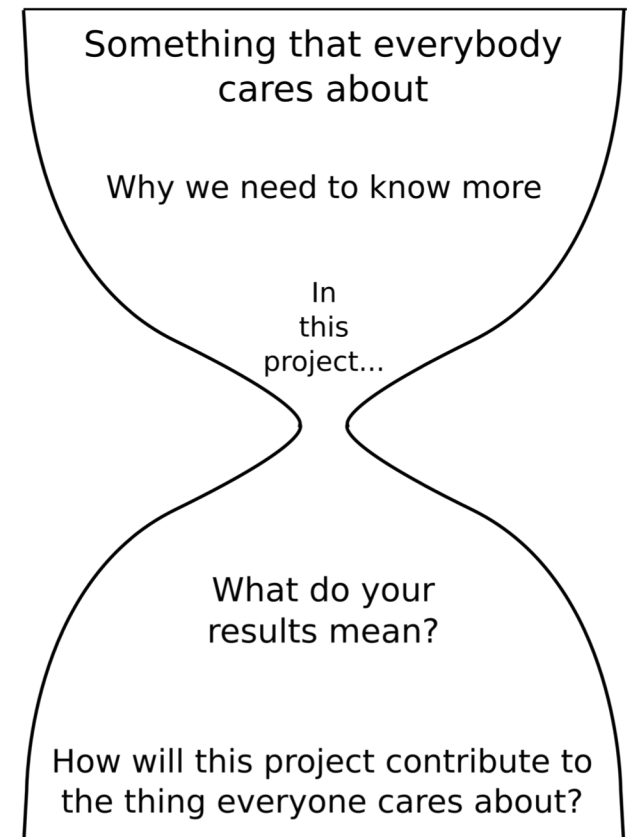
Past Tense

### Abstract

It is currently thought that life-long blood cell production is driven by the action of a small number of multipotent haematopoietic stem cells. Evidence supporting this view has been largely acquired through the use of functional assays involving transplantation. However, whether these mechanisms also govern native non-transplant haematopoiesis is entirely unclear. Here we have established a novel experimental model in mice where cells can be uniquely and genetically labelled in situ to address this question. Using this approach, we have performed longitudinal analyses of clonal dynamics in adult mice that reveal unprecedented features of native haematopoiesis. In contrast to what occurs following transplantation, steady-state blood production is maintained by the successive recruitment of thousands of clones, each with a minimal contribution to mature progeny. Our results demonstrate that a large number of long-lived progenitors, rather than classically defined haematopoietic stem cells, are the main drivers of steady-state haematopoiesis during most of adulthood. Our results also have implications for understanding the cellular origin of haematopoietic disease.

# When drafting your abstracts and titles, consider these questions.

1. What is the **problem**?
2. Where is the **gap**?
3. What did you **do**?
4. What is the **implication**?



# Quick Writing Improvements

**Word Choice:** Choose the right word for the context.

## Word Choice: Choose the right word for the context.

- The response was blocked by phentolamine but was not *affected* by propranolol.
- The digoxin *concentration* was increased from 0.5 to 2.5 ng/ml.
- At frequent *intervals* we measured pH, P<sub>O<sub>2</sub></sub> and P<sub>CO<sub>2</sub></sub> in arterial blood, and during each *period* of study we measured pulmonary blood flow two or three times.
- 75 percent nitrous oxide *is* a subanesthetic concentration in the dog.



# Word Choice: Simplify.

efficacious

effective

utilize

use

elucidate

explain

proximal

close

# Word Choice: Be quantitative.

development rate was fastest at the higher temperature

development rate at 30°C was 10% faster than development rate at 20°C

**Sentence Structure:** Make the topic the subject.

The patient showed no change in symptoms.

The patient's symptoms did not change.

**Transition Phrases:** Use transition statements to provide a logical relationship between the sentences in a paper.

As a result,...

Given this observation,...

According to this theory,...

In order to accomplish...

## Protip: Avoid novelty claims.

- Unless you've read every paper, you don't really know if you're the first to discover something.
- A surprising result: unanticipated, or against common dogma, but not unprecedented
- Appropriately qualified, there are certain "firsts" you do know...

# Take-homes for Titles and Abstracts:

- Highlight your take home message: identify your research question & what your contribution is.
- Focus on findings, not methods.
- Be succinct.
- Be quantitative.

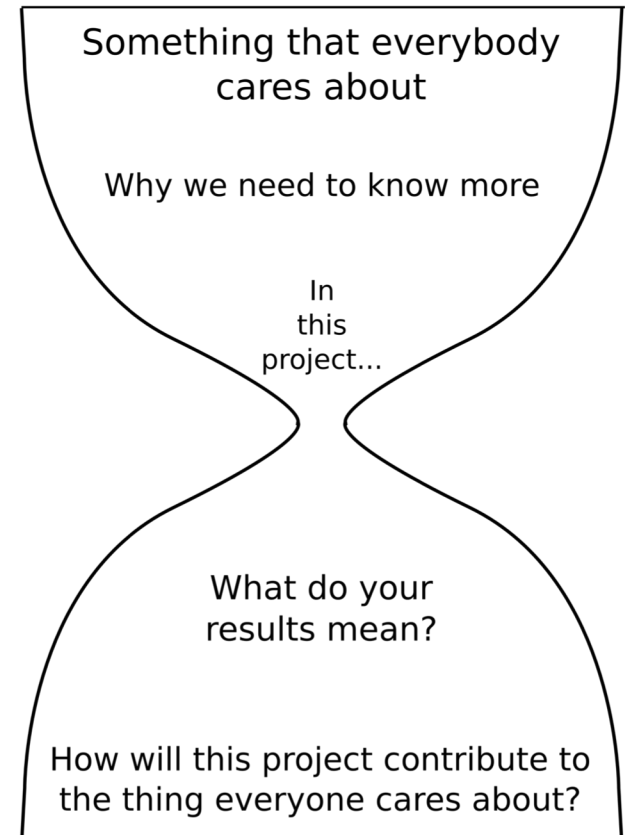


Jayden Jain



# When drafting your abstracts and titles, consider these questions.

1. What is the **problem**?
2. Where is the **gap**?
3. What are you **doing**?
4. What is the **implication**?



To the lab!



Botanical Laboratory  
1928, *Paul Klee (1879-1940)*



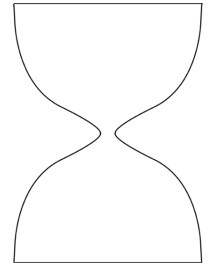
## Unscramble this abstract

- # Evidence supporting this view has been largely acquired through the use of functional assays involving transplantation.
- # Using this approach, we have performed longitudinal analyses of clonal dynamics in adult mice that reveal unprecedented features of native haematopoiesis.
- # Our results demonstrate that a large number of long-lived progenitors, rather than classically defined haematopoietic stem cells, are the main drivers of steady-state haematopoiesis during most of adulthood.
- # It is currently thought that life-long blood cell production is driven by the action of a small number of multipotent haematopoietic stem cells.
- # Our results also have implications for understanding the cellular origin of haematopoietic disease.
- # Here we have established a novel experimental model in mice where cells can be uniquely and genetically labelled in situ to address this question.
- # However, whether these mechanisms also govern native non-transplant haematopoiesis is entirely unclear.
- # In contrast to what occurs following transplantation, steady-state blood production is maintained by the successive recruitment of thousands of clones, each with a minimal contribution to mature progeny.

# Choose the right word for the context.

- The response was blocked by phentolamine but was not (*affected, effected*) by propranolol.
- The digoxin (*amount, concentration, content, level*) was increased from 0.5 to 2.5 ng/ml.
- At frequent (*intervals, periods*) we measured pH,  $P_{O_2}$  and  $P_{CO_2}$  in arterial blood, and during each (*interval, period*) of study we measured pulmonary blood flow two or three times.
- Seventy-five percent nitrous oxide (*represents, is*) a subanesthetic concentration in the dog.

# Here are the components of an effective abstract



**General background**

Something everyone in your audience cares about

**Specific background**

Zoom in from General Background toward what you did

**Knowledge gap,  
Unknown**

Question that will be answered by your research, or a problem, phenomenon that is not understood

**HERE WE SHOW**

Conclusion, answer to the Unknown

**Results**

Brief summary of approach + very high-level results.  
Common pitfall = too much of Methods/Results

**Implication,  
Significance**

So what? What do your results mean for the thing everyone cares about? Next steps?