

Even Better Presentations

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MIT 20.020

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20.020 students give
terrific presentations

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terrific presentations

Are there any next-level
tips or methods?

I. Say what you are
going to say

1. Say what you are
going to say

2. Say it

1. Say what you are
going to say

2. Say it

3. Say what you said

Avoid yellow

Tiny text is terrible

One idea per slide

Titles can DECLARE

The figure shows the DNA samples run out via an electrophoresis gel

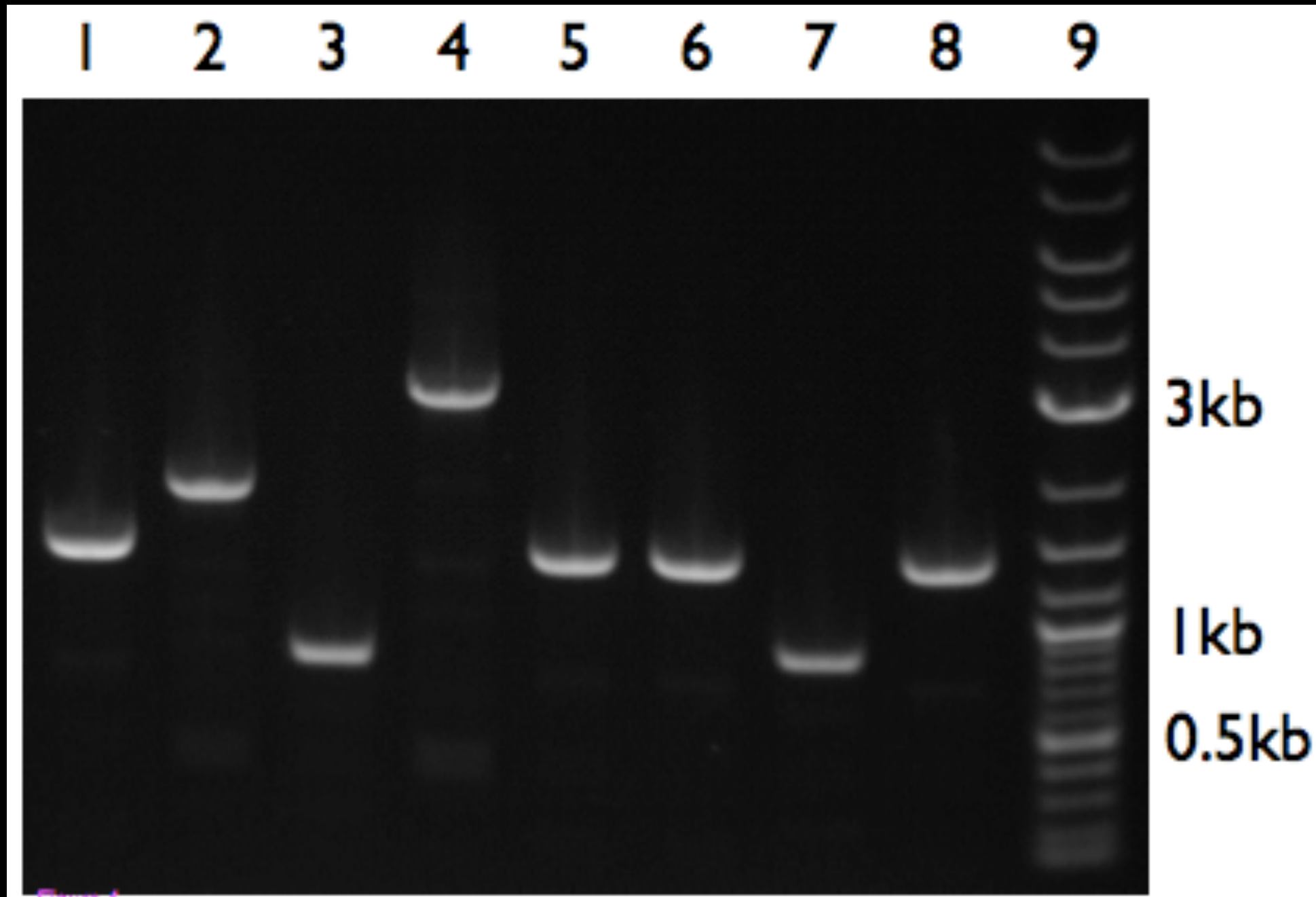


Figure 4

The new vectors work

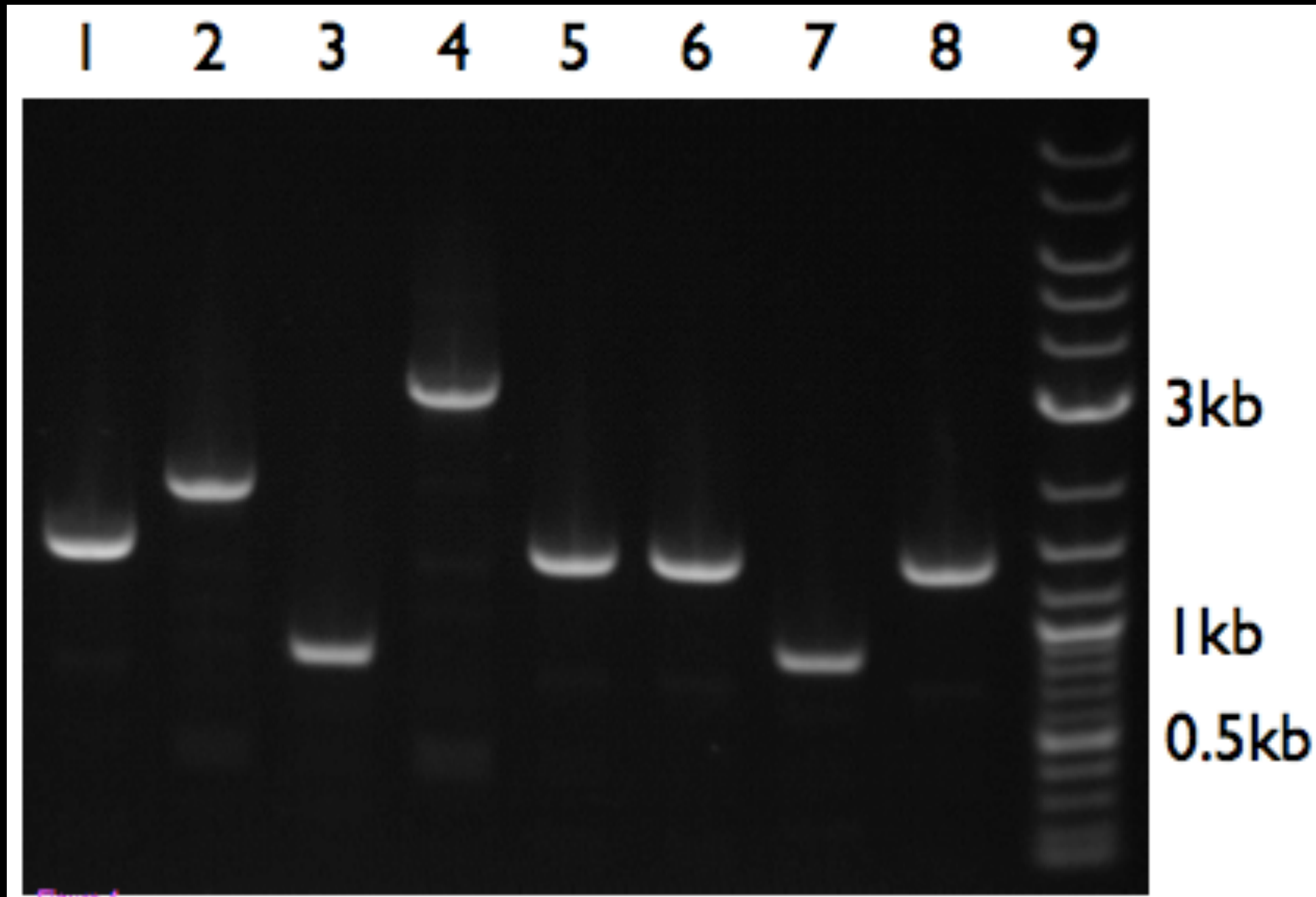


Figure 4

You have three audiences

You have three audiences

1. The Super Nerds

You have three audiences

1. The Super Nerds

2. The Lost

You have three audiences

1. The Super Nerds

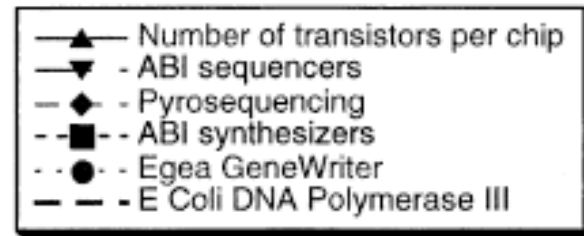
2. The Lost

3. The Dozers

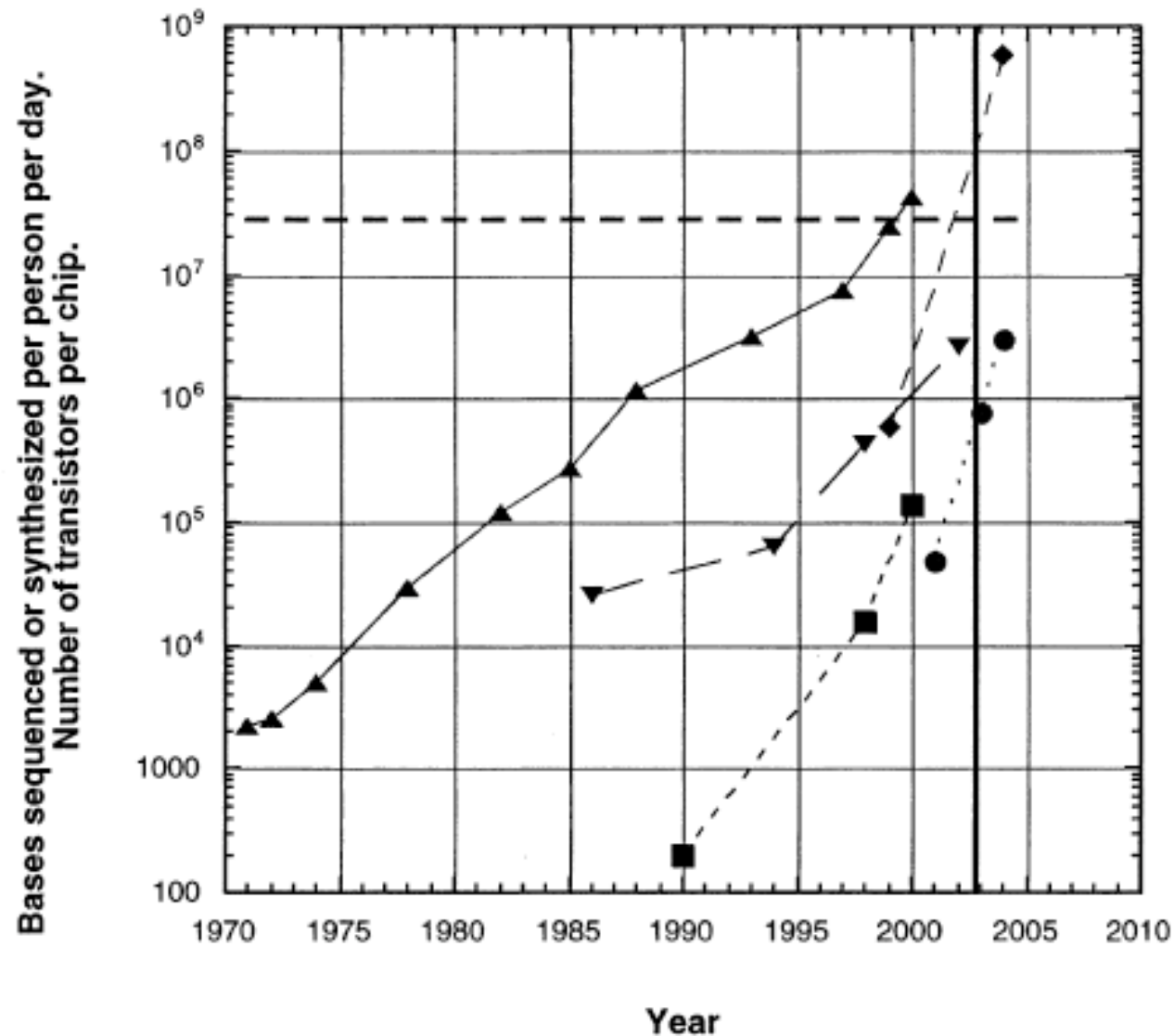
Simultaneous Slides

(your slides should support each type of audience member)

DNA synthesis technology is improving exponentially

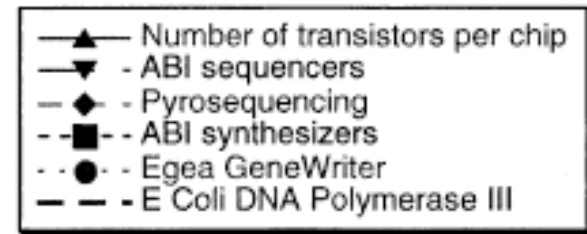


Productivity Improvements in DNA Synthesis and Sequencing
 (as of October, 2002)

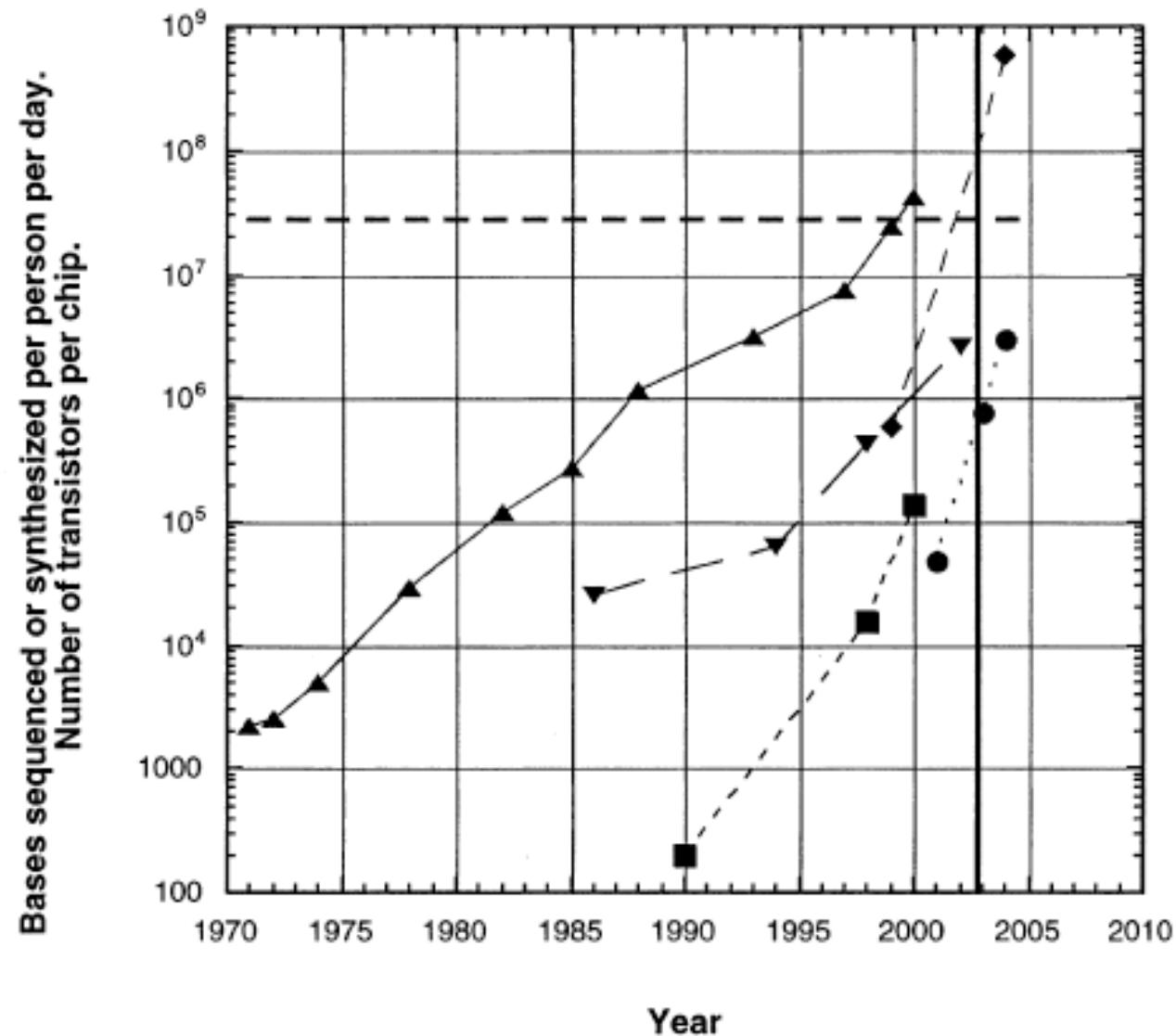


Carlson, Pace & Proliferation of Biological Technologies, Biosec. & Bioterror. 1(3):1 (2003)

Ability to build DNA from scratch improving exponentially

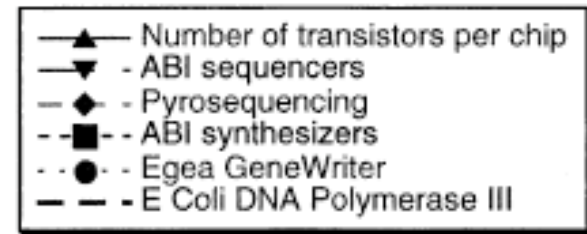


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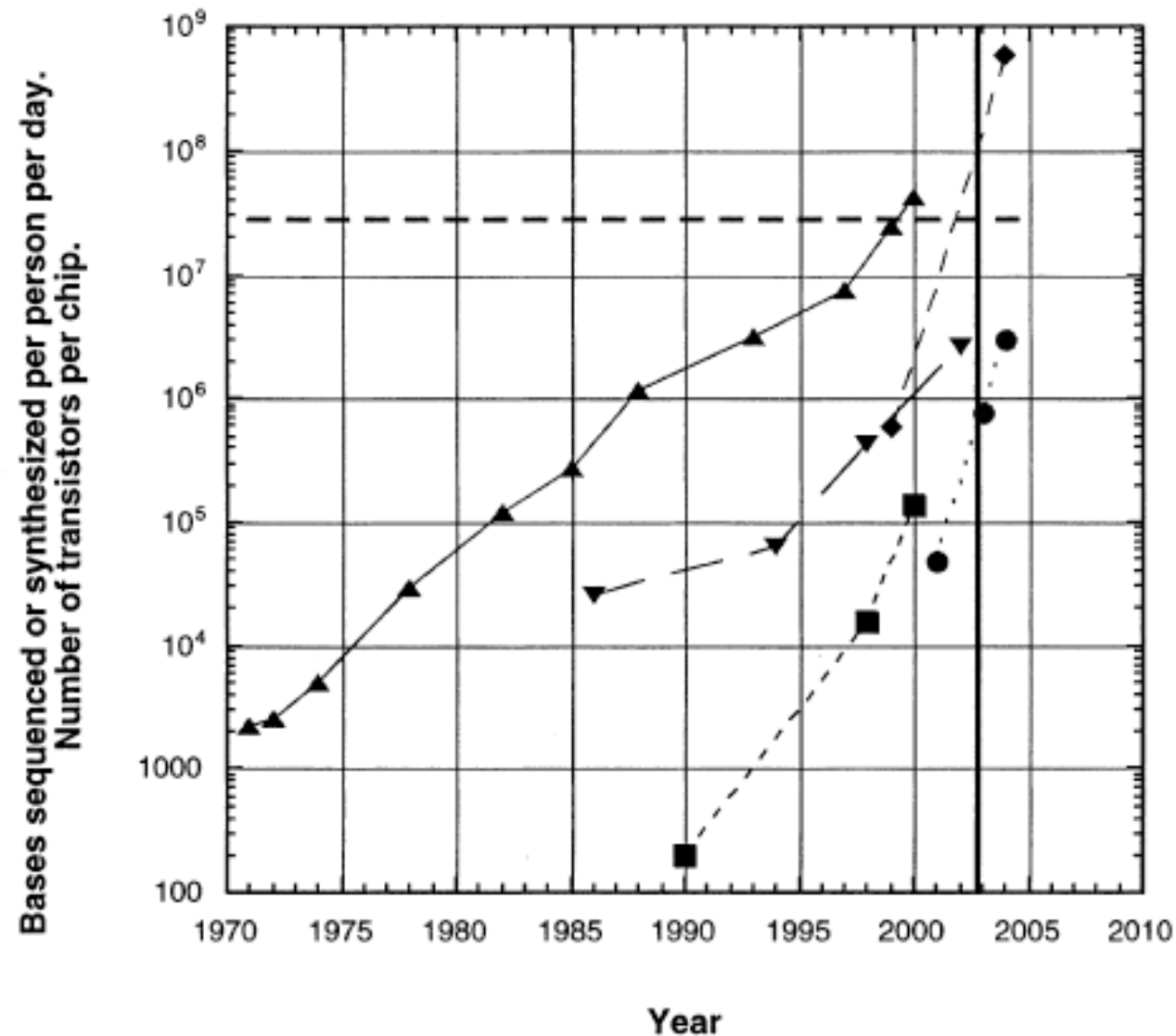


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DNA synthesis is improving faster than computers



Productivity Improvements in DNA Synthesis and Sequencing (as of October, 2002)



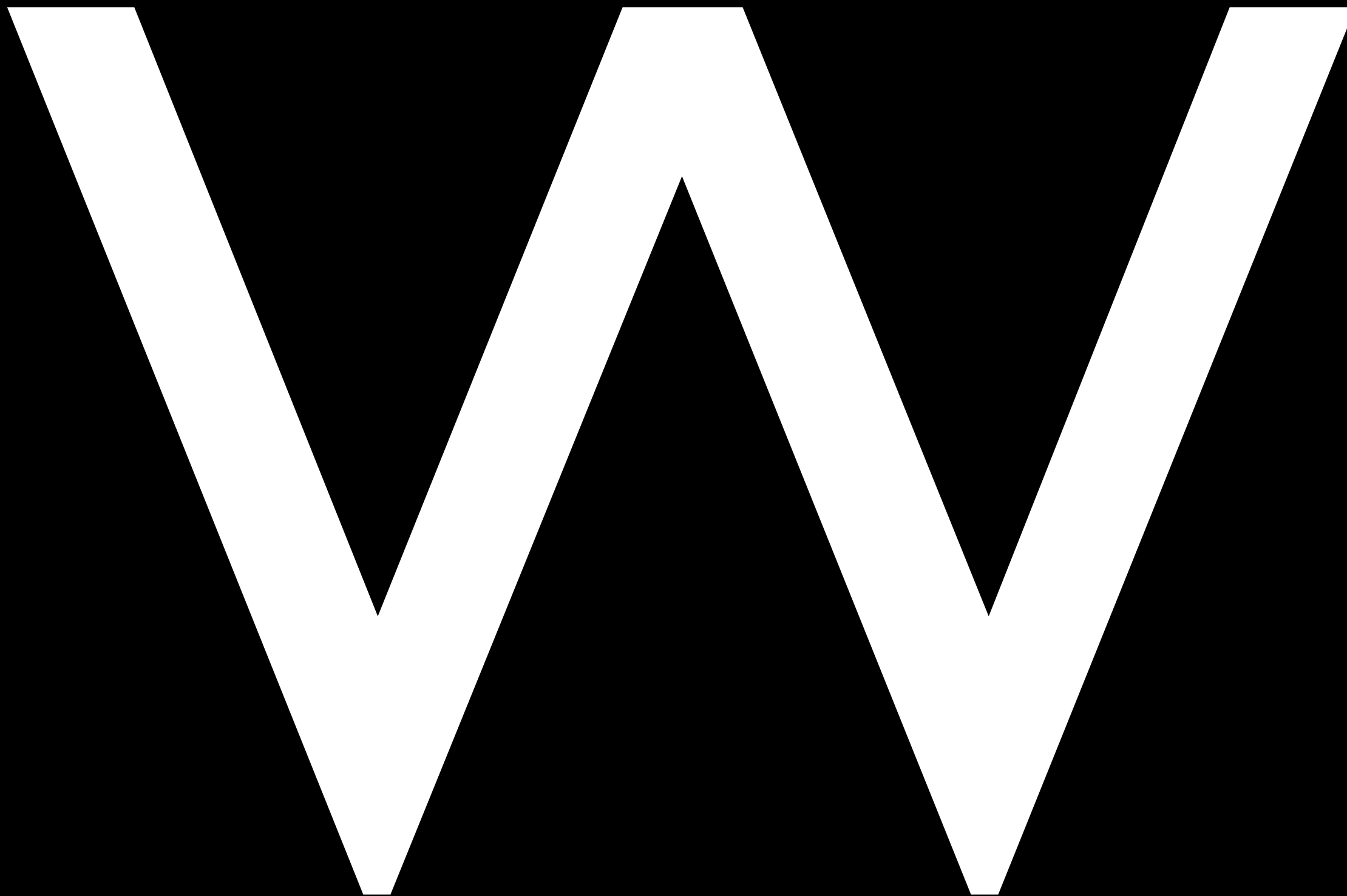
Carlson, Pace & Proliferation of Biological Technologies, Biosec. & Bioterror. 1(3):1 (2003)

Drill down & zoom out

Drill down & zoom out

[text added below to allow for folks who aren't listening or weren't in the room]

Explore details as needed, but then zoom out to provide orientation & perspective and allow for catch up



Consider your audiences

Consider your audiences

I. What do they know?

Consider your audiences

1. What do they know?

2. What don't they know?

Consider your audiences

1. What do they know?

2. What don't they know?

3. What do they want?

Sing to your goals

Sing to your goals

1. Why am I giving this talk?

Sing to your goals

1. Why am I giving this talk?

2. What's the best outcome?

You can already give
terrific presentations

You can already give
terrific presentations

Mastering new tips and framing
concepts will help take your
talks to the next level

end early